**Graphic Design and Video Production Final Project**

Here at Crayola we have developed a new line of themed crayon boxes. We have the colors chosen but have now turned to our design department (you) to produce the packaging and decide on a custom name for each shade.

This task will require several steps and we have a few requirements that your package should include.

**Part 1**

We have a general layout that your package design should follow but it is blurry and not consistent in size. Create a new template and save a blank copy as “yourname\_template” in the native program format in which you make it. The package dimensions should be as follows: 3.75” wide x 5.25” tall x 1.5” deep. The tab that holds the box closed should also be 1.5” deep and there should be a .75” half circle cut from the top of the back portion to make for easier opening.

**Part 2**

Our Crayola logo is standard use for package designs but we don’t have one that will fit our new package size. Use the provided example to recreate our logo. Be sure to match the colors we traditionally use. Save this file as “yourname\_logo” in the native program format in which you make it.

**Part 3**

Create a cohesive design to illustrate the theme of your assigned box.

Save your file as “yourname\_packagedesign” in the native program format in which you make it.

Your design should include all of the following:

* Your recreated Crayola logo
* Crayon box theme
* 3 images
* 1 brush
* 2 fonts
* Custom color names for the following colors
	+ White
	+ Magenta
	+ Red
	+ Orange
	+ Yellow
	+ Green
	+ Blue
	+ Teal
	+ Purple
	+ Black
* Crayola.com website
* Proof of purchase barcode (This is not counted as one of the 3 images required)
* Product Safety and Care Instructions (Type this information from the example photo. You will have to research the trademark and corporate logos included with this information.)