good MORNING!

OBJECTIVES

- Units of Measurement
- File Types
- File Management

TODAY'S DATE

Thursday

August 22, 2019

REMINDERS

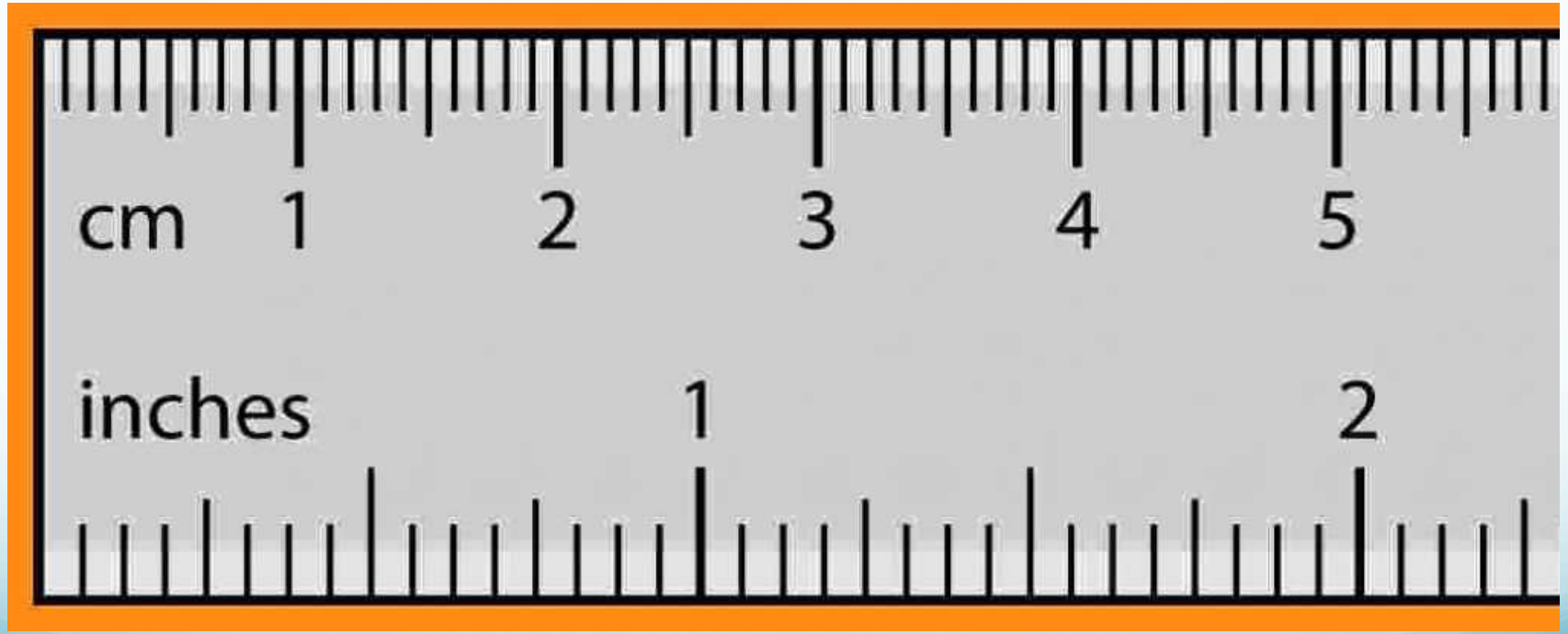
Complete the contact form on our class homepage.

Class dismissed @ 11:02a

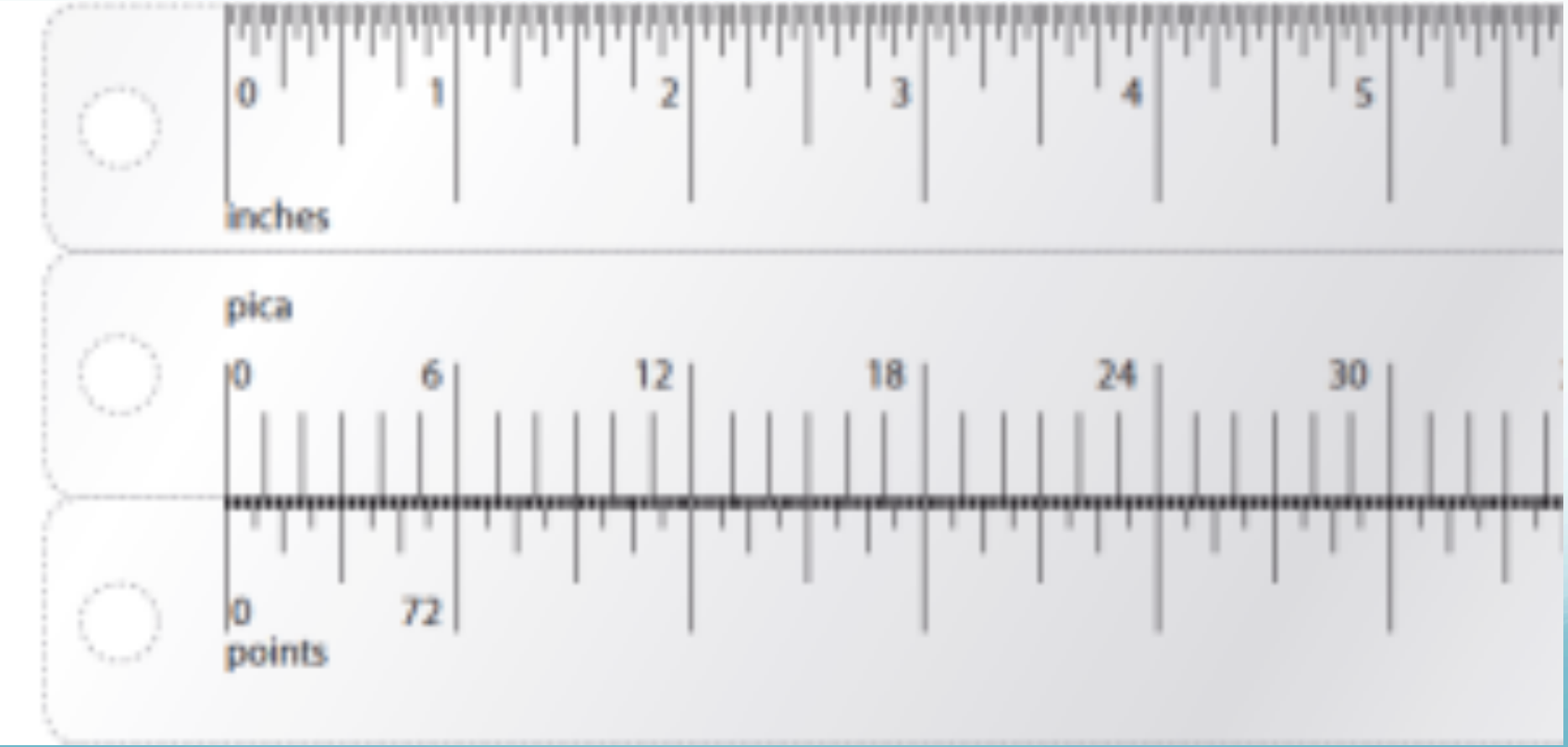
Units of Measurement

- Inch (in)
- Pixel (ppi): there is no one equivalent per inch
  - Pixel per inch (ppi) is the input/digital construct. Dots per inch(dpi) is the output/product
  - 300ppi
  - 72ppi
- Pica (p): 6 picas per inch
  - Point (pt): 12 points per pica

Units of Measurement



Units of Measurement



Units of Measurement

- Useful measurement gauges
  - Hand span
  - Ceiling tiles
  - Wall bricks

File Types

- PSD: Photoshop Document
  - Native file format for Photoshop files that retains all layer information.
- JPEG: Joint Photographic Experts Group
  - Compression format for digital images that allows a tradeoff between storage size and image quality.

File Types

- TIFF: Tagged Image File Format
  - Used to maintain image integrity and clarity in very large files compared to jpeg and with no compression used.
- GIFF: Graphics Interchange File Format
  - Second most common file format used on webpages after jpeg and often (but not always) an animated raster graphics file.

File Management

- Where should you save your work?
  - Hint: It isn't in your Downloads folder.
- What should your files be titled?
  - Hint: It isn't Untitled, Untitled 1, or Untitled 2

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